

Jerry D. Hendrix Vice President Regulatory Relations

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December 31, 2009

Beth Salak, Director **Competitive Markets and Enforcement** Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> General Subscriber Service Tariff Section A2 - Seventh Revised Page 32.2

The purpose of this filing is to provide for the SBC Retiree At Home promotion. This Special Promotion will begin January 1, 2010 and end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

**Regulatory Vice President** Attachments



### Promotion Description

### SBC Retiree At Home Plan

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### **OVERVIEW OF PROMOTION**

AT&T plans to offer the following special promotion to SBC Retirees residing in the AT&T Southeast region beginning January 1, 2010 and ending on December 31, 2010.

This promotion is available to eligible SBC retirees residing in the AT&T Southeast local service area (formerly BellSouth nine state region). Eligible retirees can select a bundled service arrangement consisting of a flat rate Complete Choice Enhanced service line and AT&T unlimited domestic long distance for \$20.00 per month during the promotional period.

### Program Eligibility

- Available to SBC retirees with a service or disability pension or those who left the Company under the Rule of 75 or the Modified Rule of 65
- Retiree must reside in the nine state legacy BellSouth local service area and have AT&T local service.
- Retiree may only have this plan on their primary residence. The primary residence is the address on record with the Company.
- Retirees may not use the program improperly or for personal or financial gain. In connection with this offer, retirees must comply with all AT&T policies and instructions. Failure to comply may result in disqualification from participating in the offer.
- To participate, retirees must complete an application form and submit it to the Albany Customer Care Center for processing.

### **Program Elements**

- Eligible retirees can select a bundled service which provides one flat rate residential Complete Choice Enhanced service access line (which includes all vertical services currently available in Complete Choice Enhanced) and unlimited AT&T domestic long distance for \$20.00 per month during the promotional period.
- It is the responsibility of the retiree to pay all applicable taxes and surcharges.
- To participate retirees must submit a completed Employee Concession Form application to the Albany Customer Care Center (AT&T Attn: Concession, 304 Pine Avenue, 4<sup>th</sup> Floor, Albany, GA 31701) for processing. Participation in the Plan begins on the date the Albany Customer Care Center completes authorization and processing of the retiree's application.
- The plan may be removed from the retiree's account for any of the following reasons:
  - Account used for business purposes
  - Separation from Company without meeting retiree criteria (i.e. Long Term Disability)
  - Retiree death (plan will continue for up to six billing periods)
    - Retiree relocation outside the AT&T SE local service area

#### **Program Restrictions**

- Plan will apply for eligible retirees for promotional period only.
- Plan is restricted to one flat rate residential access line (one flat rate Complete Choice Enhanced service line).
- AT&T reserves the right to amend, change, or cancel this program or any part thereof, or reduce, modify, or suspend its term at its sole discretion at any time. This offer is not a contract or assurance of compensation, employment, or benefit of any kind.

FL10-0036

BELLSOUTH 377 TELECOMMUNICATIONS, INC. **FLORIDA** ISSUED: December 31, 2009ISSUED: April 13, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

Cancels Sixth Revised Page 32.2 Cancels Fifth Revised Page 32.2

EFFECTIVE: January 1, 2010 EFFECTIVE: April 14, 2009

# **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

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Area of Promotion	Service	Description	Authority	
AT&T Florida	SBC Retiree At	This promotion is available to eligible SBC retirees residing in the AT&T Southeast local service area	04/14/2009	(C)
Service Territory -	Home Plan	(formerly BellSouth nine state region). Eligible retirees can select a bundled service arrangement	01/01/2010	
From Central Office		consisting of a flat rate Complete Choice Enhanced service line and AT&T unlimited domestic long	to	
where services are		distance for \$20.00 per month during the promotional period.	<del>12/31/2009</del>	
available			<u>12/31/2010</u>	
		Program Eligibility		
		- Available to SBC retirees with a service or disability pension or those who left the Company under the		
		Rule of 75 or the Modified Rule of 65		
		- Retiree must reside in the nine state legacy BellSouth local service area and have AT&T local service.		
		- Retiree may only have this plan on their primary residence. The primary residence is the address on		
		record with the Company.		
		Detingen men net use the program improved or for personal or financial poin. In compaction with this		

- Retirees may not use the program improperly or for personal or financial gain. In connection with this offer, retirees must comply with all AT&T policies and instructions. Failure to comply may result in disqualification from participating in the offer.

- To participate, retirees must complete an application form and submit it to the Albany Customer Care Center for processing.

#### Program Elements

- Eligible retirees can select a bundled service which provides one flat rate residential Complete Choice Enhanced service access line (which includes all vertical services currently available in Complete Choice Enhanced) and unlimited AT&T domestic long distance for \$20.00 per month during the promotional period.

- It is the responsibility of the retiree to pay all applicable taxes and surcharges.

- To participate retirees must submit a completed Employee Concession Form application to the Albany Customer Care Center (AT&T Attn: Concession, 304 Pine Avenue, 4th Floor, Albany, GA 31701) for processing. Participation in the Plan begins on the date the Albany Customer Care Center completes authorization and processing of the retiree's application.

- The plan may be removed from the retiree's account for any of the following reasons:

Account used for business purposes

Separation from Company without meeting retiree criteria (i.e. Long Term Disability)

Retiree death (plan will continue for up to six billing periods)

Retiree relocation outside the AT&T SE local service area

Program Restrictions

- Plan will apply for eligible retirees for promotional period only.

- Plan is restricted to one flat rate residential access line (one flat rate Complete Choice Enhanced service line).

- AT&T reserves the right to amend, change, or cancel this program or any part thereof, or reduce, modify, or suspend its term at its sole discretion at any time. This offer is not a contract or assurance of compensation, employment, or benefit of any kind.

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Period

Seventh Revised Page 32.2 Cancels Sixth Revised Page 32.2

EFFECTIVE: January 1, 2010

Period

(C)

# A2. GENERAL REGULATIONS

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service SBC Retiree At Home Plan	<b>Description</b> This promotion is available to eligible SBC retirees residing in the AT&T Southeast local service area (formerly BellSouth nine state region). Eligible retirees can select a bundled service arrangement consisting of a flat rate Complete Choice Enhanced service line and AT&T unlimited domestic long distance for \$20.00 per month during the promotional period.	Authority 01/01/2010 to 12/31/2010	(
		<ul> <li><u>Program Eligibility</u></li> <li>Available to SBC retirees with a service or disability pension or those who left the Company under the Rule of 75 or the Modified Rule of 65</li> </ul>		
		<ul> <li>Retiree must reside in the nine state legacy BellSouth local service area and have AT&amp;T local service.</li> <li>Retiree may only have this plan on their primary residence. The primary residence is the address on record with the Company.</li> </ul>		
		<ul> <li>Retirees may not use the program improperly or for personal or financial gain. In connection with this offer, retirees must comply with all AT&amp;T policies and instructions. Failure to comply may result in disqualification from participating in the offer.</li> </ul>		
		- To participate, retirees must complete an application form and submit it to the Albany Customer Care Center for processing.		
		<ul> <li><u>Program Elements</u></li> <li>Eligible retirees can select a bundled service which provides one flat rate residential Complete Choice Enhanced service access line (which includes all vertical services currently available in Complete Choice Enhanced) and unlimited AT&amp;T domestic long distance for \$20.00 per month during the promotional period.</li> <li>It is the responsibility of the retiree to pay all applicable taxes and surcharges.</li> <li>To participate retirees must submit a completed Employee Concession Form application to the Albany Customer Care Center (AT&amp;T Attn: Concession, 304 Pine Avenue, 4<sup>th</sup> Floor, Albany, GA 31701) for</li> </ul>		
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		<ul> <li><u>Program Restrictions</u></li> <li>Plan will apply for eligible retirees for promotional period only.</li> <li>Plan is restricted to one flat rate residential access line (one flat rate Complete Choice Enhanced service)</li> </ul>		
		<ul> <li>line).</li> <li>AT&amp;T reserves the right to amend, change, or cancel this program or any part thereof, or reduce, modify or suspend its term at its sole discretion at any time. This offer is not a contract or assurance of compensation, employment, or benefit of any kind.</li> </ul>	Ι,	